



christian family radio

BOWLING GREEN 90.7 • GLASGOW 89.3 • OWENSBORO 91.7

2017 Business Mission Partner Packages

Total Audience Package*

:30 spot | 7 day rotation
12:00 a.m. to 11:59 p.m.
6 mo. agreement minimum

\$150/mo	\$200/mo
16 spots/mo	20 spots/mo

Core Audience Package*

:30 spot | 7 day rotation
5:00 a.m. to 9:00 p.m.
3 mo. agreement minimum

\$250/mo	\$300/mo	\$350/mo
20 spots/mo	26 spots/mo	32 spots/mo

\$400/mo	\$450/mo	\$500/mo
36 spots/mo	40 spots/mo	44 spots/mo

A la Carte Rate*

:30 spot
2 mo. Agreement minimum

\$12/spot
Frequency upon demand
Timing available for 7 day rotation or on demand

*All rates are net to the station.

Remote Location Broadcast Rate*

Requires 1 month advance booking; 2 hr. minimum

\$275/hr
Includes radio personality*, production, equipment transport, set up and breakdown, CFR giveaways
*Subject to staff availability

Want a specific time of day for your spot?

Drive Time Morning 6-9 a.m.

Drive Time Afternoons 3-6 p.m.

Mid-Day 9 a.m.-3 p.m.

Evenings 6-Midnight

For Drive Times add 50% to rate; for others add 25% to rate.

For more information contact:

Stephanie Matthews

Community Partnership
Coordinator

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stephanie@
christianfamilyradio.com

2017 Church & Not-for-Profit Mission Partner Packages

Airing on a 7-day rotation from 5:30 a.m. to 9:00 p.m., this option is best for promoting a short-term event.

:30 Spot

\$10.50/spot

15 spot minimum

:60 Spot

\$13.50/spot

15 spot minimum